

# mobile sand

*Get zen! Use your innate intelligence, keen eye, and steely patience to control streams of sand and sculpt virtual landscapes in this innovative action / reflection game designed for the new generation of mobile phones.*

## Reviews

*"Puzzle solving games are always a hit on mobile phones. The mobile phone platform is just well suited for it."*

*The game play is well suited for opportunistic game play. I can play it at a moment's notice and put it down just as quickly as I picked it up."*

*Moving sand around is just plain fun. Who doesn't like playing with sand?"*

*I love the way that the sand adds an element of uncontrollable randomness to the puzzle."*

**Paul Whitaker,**  
**myphonerocks.com**

*"Meditative puzzle game with a cool mechanic. Levels make you think how to solve..."*

*Controls work well for the mobile phone too in that you just use the number keys."*

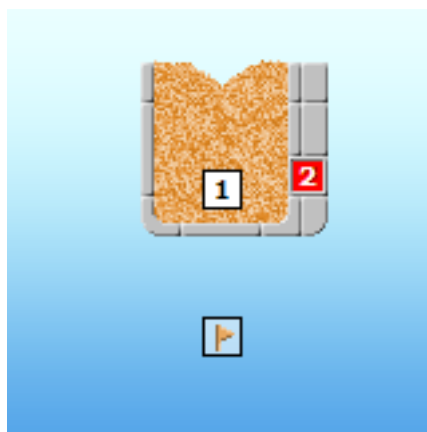
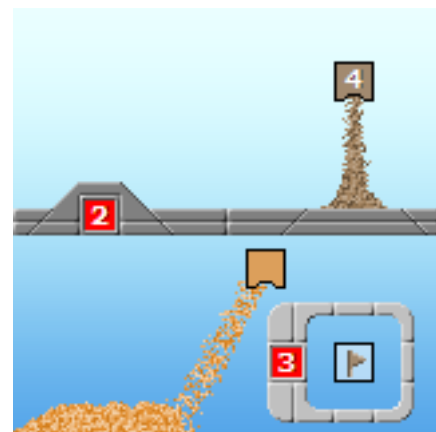
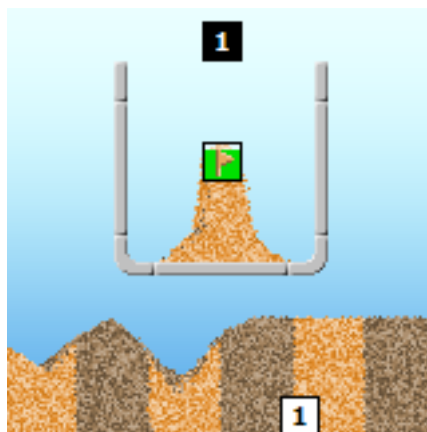
**David "DC" Collier,**  
**pikkle.com**

## Gameplay

Each level of Mobile Sand is a dynamic landscape made up of sand and walls. The object of the game is to fill the flagged areas with sand while avoiding filling the areas marked with an X.

Throughout the game's levels, four devices will help you complete your mission: sand emitters, sand absorbers, sand bombs, and wall bombs.

Control is simple: each device labeled with a number can be activated by pressing the corresponding number key on your phone.



## Who doesn't like playing with sand?

With its universal and almost tangible gameplay, Mobile Sand is bringing simplicity and intuition back to the mobile arena.

It's the ultimate time killer, proving to be both an addictive and rewarding experience to an exceptional range of players.

## Technology

Mobile Sand is based on the concept of *cellular automata*, where each "cell" simulates a grain of sand. During the game, thousands of these grains move in real time: a technical challenge that until recently was considered impossible to achieve!

## Target platforms

Mobile Sand currently runs on J2ME MIDP2 devices, such as:

- NOKIA: 6600, 7610, 6260, 6630, 6670, 3230, 6170, 7270...
- SONY ERICSSON: K700, K500, K300, Z500, Z800, K750, W800...

Mobile Sand can also be ported to BREW devices based on the MSM6100 chipset.

## About

Mobile Sand expresses a vision at the center of which is innovation. It is the first product in a line of breakthrough quality software and original content for the mobile marketplace.

Mobile Sand is produced by Ariel Malka, a Tel Aviv-based new media artist and programmer who believes that continuous research and development are the keys to successfully transforming inventive concepts into cutting-edge applications.

## Development roadmap

- 1) Mobile Sand forthcoming version featuring: stylish U.I and downloadable levels packs
- 2) Multi-User integration.
- 3) Complementary series of games whose common theme is natural elements, e.g., fire, water, and wind

## Contact us

This brochure provides an overview of Mobile Sand. For more information, please contact:

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